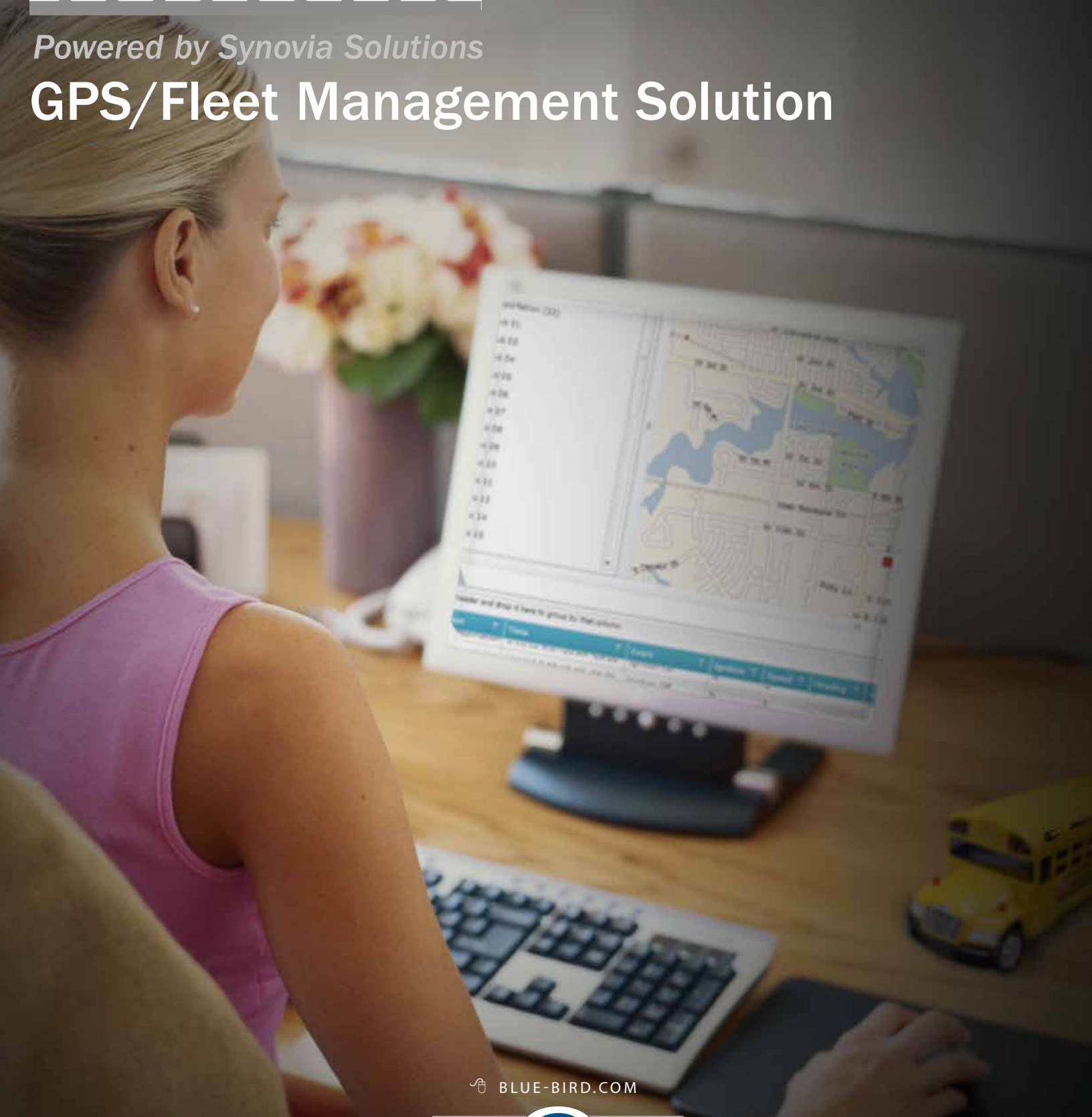


BLUE BIRD connect™

Powered by Synovia Solutions

GPS/Fleet Management Solution



CONNECTING EFFICIENCY AND SAVINGS

Factory Installed Exclusive No Upfront Cost

Through an exclusive relationship with Synovia™ Solutions, you can now order your new Blue Bird school bus straight from the factory with Blue Bird Connect™ — simply the best GPS fleet management solution in the business. When you buy a Blue Bird bus, you have the option to activate, at no upfront cost, any or all components of Blue Bird Connect™, and enjoy the ease and peace of mind that comes with the backing of Synovia's proven GPS fleet management system. This integrated solution has proven, time and time again, to reduce total cost of ownership. Your Blue Bird Dealer can up-fit your existing fleet of buses as well, regardless of brand. Watch your fleet save money and increase efficiency with this leading-edge GPS fleet management system. Blue Bird Connect™— your source for efficiency and savings!

BLUE BIRD connect™

Features		Blue Bird by Synovia	Competitor
GPS	Real-time Tracking	✓	✗
	Verizon Wireless Connectivity	✓	
	Efficient Bus Movement Algorithms	✓	
REPORTING AND KEY PERFORMANCE INDICATORS (KPI)	Engine Idle Time	✓	✗
	Engine On/Off	✓	✗
	Routes/Journey/Trip History Plot	✓	✗
	Driver Behavior (Harsh Turn/Accel/Break)	✓	✗
	Main and Emergency Door Open/Close	✓	✗
	Stop Arm Cross Arm/Warning Lights	✓	✗
	Schedule Report Delivery to Anyone	✓	
	Speed Threshold Violation	✓	✗
	Fuel Economy	✓	✗
	Alerts	Engine Diagnostics/Fault Codes	✓
Speed Threshold Violation		✓	✗
Speed Threshold Over Posted Limit		✓	
Low Battery		✓	
Driver/Fleet Messaging via Cluster		✓	
Time & Attendance	Driver Panel Login Access/Startup	✓	
Bus Service Manager	Confirm the Run/Route Driver is Servicing	✓	
	Automatic Bus Substitution Management	✓	
Field Trip Management	Turn-By-Turn Navigation	✓	✗
Student Tracking	Barcode, RFID or Tablet Options	✓	
Pre/Post Trip Inspection	Tablet Inspection Checklist	✓	✗
Handheld Apps	Fleet Manager Portal	✓	
	Parental Portal	✓	
Special Features	Driver Panic/Emergency Button	✓	
	Video Camera Not Functioning Alarm/Report	✓	
	Sleeping Child Check Malfunction Alarm/Report	✓	
Other	Robust OEM Installation	✓	



"Tippecanoe School Corporation is one of the largest geographical school districts in Indiana with 465 square miles. On our daily routes and extended school trips throughout central Indiana, Synovia Solutions' GPS system has saved Tippecanoe thousands of dollars over the years. We estimate a savings of around \$10,000 to \$15,000 each year just with our field and athletic trips alone."

Kevin Neafie, Transportation Director
Tippecanoe School Corporation
Indiana



"Synovia's solution clearly provided the most progressive GPS options. Synovia was the most knowledgeable company and their system was competitively priced. They were responsive with tailoring the system to our needs. The system is directly responsible for improvements in arrival times. Best of all, our savings have more than paid for our investment and we have peace-of-mind knowing that we can instantaneously track our entire fleet and respond to school and parent inquiries."

Garry Puetz, Transportation Director
Forsyth County Schools
Georgia



"With 350 buses in the fleet, we have utilized the Synovia Solution for 7 years. Utilizing Synovia's telematics, the district saves thousands of dollars each year due to reduced idle time and reduced fuel consumption. We have utilized other telematics solutions in the past and are dedicated Synovia customers due to their state-of-the-art technology, simplicity, accuracy and quick response to our evolving needs."

Gary Lake, Transportation Director
Ft. Wayne Community Schools
Indiana



MAXIMIZE YOUR FLEET WITH:

CORE GPS

- ✔ Assess idling, speeding, location, mileage, zone entry/exit, etc.
- ✔ Monitors stop arm/red flashers, amber flashers, panic button, pre/post trip inspection verification, etc.
- ✔ Use bus scorecards, map replays and reports to quickly rate your fleet

COMPARATIVE ANALYSIS

- ✔ Compare the planned route with the actual path driven for any specified day
- ✔ View planned vs actual performance with yard, route and school level status monitors
- ✔ Improve on-time performance and keep your drivers on route and punctual

DRIVER TIME AND ATTENDANCE

- ✔ Clock-in inside the vehicle or via the web
- ✔ Compare the planned schedule to actual work time
- ✔ Integrate payroll with the true time worked for the day

ENGINE DIAGNOSTICS

- ✔ Improve fuel economy by charting mileage
- ✔ Proactively identify and address vehicle malfunctions
- ✔ Eliminate early or late preventative maintenance by standardizing odometer/engine hour data

STUDENT TRACKING

- ✔ Locate students on buses in real time
- ✔ Review actual ridership by bus or route
- ✔ Submit accurate ridership for reimbursement

SYNSURANCE™

- ✔ No upfront costs
- ✔ All-inclusive monthly fee per vehicle
- ✔ Rapid return on investment



Full-line of Options

Blue Bird offers a full-line of add-ons to fit your needs. From student tracking to field trip navigation management, we are committed to providing comprehensive options needed to track, manage and improve your fleet operations.



Real-Time Vehicle Tracking

Delivers the ability to use the information provided to improve on-time performance and keep your drivers on route and punctual.



Reliable and User Friendly

Our comprehensive and easy-to-use software allows you to watch live activity, map historical routes and stops, create arrival reports, schedule reports and much more.



THE BLUE BIRD BUS COMPANY PROMISE



We are singularly focused on building and selling school buses that customers want and value. The safety of schoolchildren is at the center of all that we do and we will strive every day, just as we have since our beginning in 1927, to provide an unparalleled and affordable product in terms of safety, quality, durability, and serviceability.

We will be easy to do business with, responsive to our customers' wants and needs, and provide prompt after-sale support in parts and service through a professional, highly-qualified distribution network. Customer satisfaction is our top priority.


BLUE BIRD
connect[™]



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Synovia Solutions is a company with 13 years of experience in providing proven solutions to the K-12 school transportation market. The Silverlining[™] product platform is Web-based and provides a comprehensive set of integrated GPS-driven applications that address the unique requirements of managing school bus fleets. Synsurance[™] offers a turn-key, all-inclusive service that includes hardware, software, training, project management, spare GPS units, support, upgrades, hardware and software warranty for the life of the agreement, cellular connectivity, and Web-based hosting for a simple, affordable monthly fee per vehicle. All of this will help you dramatically increase **savings**, enhance **safety** and improve the **service** that you provide while reducing the Total Cost of Ownership (TCO) for your school bus fleet.

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