



Champion Bus is a wholly-owned subsidiary of Thor Industries. Champion was founded in 1953 and in 1972 built the facilities that currently house the operation that began producing Cutaway buses in 1981.

Champion Bus is located on 73 acres in Imlay City, Michigan. With over 194,000 square feet of manufacturing space and over 250 dedicated employees, we are able to produce over 1,500 mid-size buses per year.

Since 1999, Champion has been ISO certified and is currently registered as ISO 9001:2000. Champion was also the first bus company to be QVM certified by Ford Motor Company. The majority of the Champion Bus products have been tested under the Federal Transit Administrations requirements at the Altoona, Pennsylvania, testing facility and all products are in compliance with applicable Federal Motor Vehicle Safety Standards. We at Champion Bus, Inc. continue to strive to be the best at Quality, service, delivery and price

### Quality

- Champion quality process is second to none. Our ISO compliant quality system is a living, breathing part of our business. Job Element Sheets (JES) are posted in critical areas of the plant and are audited regularly. Our full-time compliance staff ensures adherence to all applicable FMVSS standards, Ford Quality Vehicle Modifier (QVM), MVP and other regulations
- ISO Certified – Part of the ISO Certification process is being audited twice a year. During our annual yearly audit, we received one minor non-conformance the first visit and zero non-conformances the second inspection. This achievement happens rarely during an ISO surveillance audit.
- We have full Quality Control Department consisting of four full time quality control inspectors that report to a Quality Control Field Service Manager. Since the Quality Control Manager is also the field service Manager, there is a direct line of communication from the field to the quality control inspectors. This feedback streamlines issues in the field back to the plant in a quick, efficient manner.
- Every unit is water and road tested. A full electrical function test is completed. Final buy off from QC and the employees is required for every unit produced. This is documented with the signed traveler that is placed in every unit file.
- Full Time Compliance Administrator - Champion Bus is one of the few mid size bus manufacturers that have a full time compliance Administrator.
- Champion Bus has been recognized by the National Truck Equipment Association (NTEA) for being part of their qualified Member Verification Program (MVP).

### Production

- Champion has twelve degreed and non-degreed engineers on staff to ensure, compliance, safety and durability.
- Champion has performed more Altoona tests than any other manufacturer, per the FTA web site.
- Champion's steel structure is superior. Because sidewall skin can deteriorate over the course of years, we test our structure for FMVSS 220 compliance with no exterior skin on the roof or sidewalls of the bus. No other cutaway company, to our knowledge, can make that claim.
- Champion uses the same structure on the 25-foot buses quoted here as we use on 38-foot buses, with superior results.
- 1 ½" x 1 ½" 16 gauge steel tube body construction provides unmatched safety in body construction. We provide one of the safest bus bodies in our industry.



**CHAMPION**  
BUS, INC.  
Thor Industries Commercial Bus Division



- Bus Bodies are square, level and plumbed prior to installation on the chassis. Other manufacturers attach their bodies to the chassis without using this methodology.



- Our production facility builds a variety of great products that include low end transit buses to high end over the road coaches. We meet a variety of customer specifications and requirements.
- Champion has extensive experience in the transit and retail marketplace. Customers including CATA, FDOT, Houston Metro, Parking Spot, Avis, and Budget have enjoyed Champion's high quality and unique styling.



### Service

- Available Factory Field Technicians
- Strong vendor relationships, including aftermarket support and training, are provided by Champion and their vendors.
- At Champion Bus, the service continues after the sale, for the life of the bus.